

**APPENDIX B:**

**ACTION PLAN – Recommendations from Scrutiny Panel  
Digital Safeguarding - Sexting and Youth Produced sexual Imagery.**

RECOMMENDATION	ACTION	BY WHEN	LEAD	RESOURCE REQUIRED	UPDATE / RAG Sept 2017	UPDATE / RAG 7 Dec 2017
	Circulate report and recommendations to Schools, Academies and Colleges.	Sept 2017	Risk and Resilience Manager	None	Report Circulated through MAP coordinator 25 September 2017	Action Complete
<b>Ai)</b> That all schools in Middlesbrough employ CEOP ambassador trained staff to routinely deliver digital safeguarding presentations to children.	An offer to be sent to schools and academies for the Local Authorities CEOP Ambassador to train relevant staff.	Sept 2017	Risk and Resilience Manager	Managed within existing budget	Offer made to all schools academies and colleges in letter of 25 September 2017	Over 100 professionals in schools, colleges and other organisations have been trained in the CEOP program: 'Think You Know'  This action is now complete due to it being offered and embedded
<b>Aii)</b> That schools produce a bespoke version of the Sexting in schools and colleges: responding to incidents and safeguarding young people (August 2016) document based on the best practice example provided by a Middlesbrough Primary School. (Appendix B)	A request be sent to Abingdon school for their example document to be circulated through Middlesbrough Achievement Partnership	Sept 2017	MAP Coordinator	Managed within existing budget	Request approved by Head Teacher at Abingdon Primary School and the document was circulated by MAP Coordinator	Action Complete  Without contacting each school individually, it is not known how Many have developed their own bespoke version
<b>Aiii)</b> That children and young people be provided with a 3 point plan of 'what to do if this happens to me'.	Three- point plan to be researched, developed and circulated through Middlesbrough Achievement Partnership	Sept 2017	Education Safeguarding Lead	Managed within existing budget	The UKCCIS has established a working group and is currently developing a national 3 step plan for digital resilience for children. Head Teachers and Governors have been provided with an interim updated on this and will receive further updates when the plan is fully developed.	UKCCIS is now part of the Governments green paper and a change in direction will delay this indefinitely.  The Middlesbrough Digital Resilience and Safeguarding Network launched a campaign where children / young people have been invited to submit their ideas for a plan to cover 'what

						to do if this happens to me'. The successful suggestion as chosen by the network will be turned into a public campaign, (as outlined in action I), and will be recommended to all schools – This ensures the “ <b>Voice of the child</b> ” is heard <u>UPDATE:</u> The entries will be presented to the Digital Resilience and Safeguarding Network on 21 March 2018 and the network will make a collective decision as to what to use as the 3-point plan and the campaign.
<b>Aiv)</b> That teachers, parents, carers and professionals working with children and young people are provided with a quick and easy reference method on how to respond to any incidents.	The Abingdon document will provide this – no further action required by the Local Authority	Sept 2017	N/A	Managed within existing budget	The documents from Abingdon and Newport Primary Schools were circulated to all schools, academies and colleges through the MAP Coordinator. Both provide best practice setp by step approach.	Action Complete
<b>Av)</b> That due attention is given to the Local Children’s Safeguarding Board’s quarterly newsletter.	Children’s Services agree with this recommendati on and will ensure it is circulated to all schools, academies and colleges.	Sept 2017	LSCB Manager	Managed within existing budget	A section will be included in the October 2017 briefing note to schools outlining the existence of the scrutiny report and the main recommendations	This action has been reviewed and in order to reduce duplication, it has been incorporated into action Eii – The Communications Strategy
<b>Avi)</b> That schools listen to children and young people regularly to ensure they are aware of the most up to date information in respect of sexting taking place in the school / wider community.	Schools to be encouraged through the Digital Safeguarding Networking Forum and MSCB newsletter to use ‘Toot Toot’ or similar	Sept 2017	Risk and Resilience Manager	Managed within existing budget	The magazine was promoted at the inaugural meeting of the Digital Resilience and Safeguarding Networking Forum (Jul 2017), and through the letter circulated to all schools, academies and	Action Complete

	reporting systems, to enable children to report their concerns				colleges in September 2017.	
<b>Avii)</b> That the 'Digital Leaders' Program is promoted in all schools across the town.	The CEOP Ambassador will research and promote this to schools, academies and colleges.	November 2017	Risk and Resilience Manager	Managed within existing budget	<p>Work has started on this. A program and scheme of work has been written. This is to be piloted in Trinity as a Head start school.</p> <p>(The Be Strong Ambassador programme was written and the decision was made to utilise this national package rather than our own)</p>	<p>16 Young People from UCA were selected and travelled to Leeds to be Trained under the Dianna Awards Digital Ambassador / Be Strong scheme. 8 have chosen to continue with the scheme and they will be training other young people in Middlesbrough schools. Acklam Grange School have expressed an interest in the programme as have the Children In Care Council</p> <p>Following Middlesbrough's involvement, the Diana Award project have negotiated with Vodafone to obtain additional funding to run the 'Be Strong Programme' in Middlesbrough, for schools across the North East England. This will now place at UCA School on 22 March 2018 with the 8 young people from UCA being involved in the training of other young ambassadors.</p>
<b>Aviii)</b> That the use of drama be used (as with Chelsea's Choice) to deliver information to parents directly by children and young people in Middlesbrough.	The CEOP Ambassador will be asked to research and promote suitable drama's	Jan 2018	Risk and Resilience Manager	Managed within existing budget	Kelly Holdsworth has started to research this.	Kelly Holdsworth could not identify an existing national resource and has therefore negotiated a joint venture with Middlesbrough College, drama students.

						<p>The students and lecturers have agreed to develop a short drama around Sexting.</p> <p>Based on Romeo and Juliet, it is hoped that the play, 'to send or not to send', will be able to be offered to secondary schools in Middlesbrough, free of charge. The young people have enacted one scene at the conference held on 29/01/2018, following which further work is ongoing to develop this concept.</p> <p>Work is continuing</p>
<b>B)</b> That in readiness for the introduction of new statutory "Relationship and Sex Education" in September 2019 schools, sixth forms and colleges are proactively encouraged to take advantage of the resources available and sign up to the Council's "Respect Yourself" and "Why Risk it Programme".	Children's Services will continue to promote age appropriate resources through the two programmes:  "Respect Yourself" Under 16s "Why Risk it Programme" Post 16	July 17	Risk and Resilience Manager	Managed within existing budget	This is an ongoing project. Further update in February 2018 update primary school with advice guidance and resources	Action complete.  This is ongoing
<b>C)</b> That all schools in Middlesbrough be actively encouraged to sign up to receive a regular digital parenting magazine and attend the Digital Safeguarding Network Forum.	Details of this resource for parents will be sent to schools, academies and colleges, and its use promoted at the Digital safeguarding Network Forum	Jan 2018	MAP Coordinator	Managed within existing budget	The Digital Resilience and Safeguarding Forum was established in July 2017 and details of this and the parenting magazine has been sent to all schools, academies and colleges.	Action complete.  However, this will be ongoing through the work of the Digital Resilience and Safeguarding Network.
<b>D)</b> That an alert system be set up to immediately inform safeguarding staff of trends / apps /	An alert system will be developed through the work of the	Nov 2017	Education Safeguarding Lead	Managed within existing budget	The alert system is now part of the newly formed Digital Resilience	An alert system was established in July 2017 along with the Digital resilience and

online crazes that could pose a danger to young people, which staff should be made aware of (similar to the way in which alerts are sent out to professionals who work in drug and alcohol services to alert them of specific dangers).	Digital Safeguarding Network Forum				and Safeguarding Forum. All schools, academies and colleges have been invited to join and/or provide details for alerts	safeguarding Network. A total of 10 messages (some of which have been alerts), circulated in 6 months, in relation to potential dangers of new and updated apps and social media sites.  Each message and alert is sent to: ?? professionals from ?? schools, academies and colleges.
<b>Ei)</b> Many staff employed by the Council have children and grandchildren aged between 4 – 18 years old and getting the message out to staff around protecting their child's digital footprint, understanding the latest apps, learning how to use parental controls is as important as teaching young people about the dangers involved in new risk taking behaviours.	Ensure wide-spread promotion of this resource for all staff targeted at parents, teams providing services to young people and young people within the workforce (i.e. apprentices) during e-safety week (February 2018)	Feb 2018	Risk and Resilience Manager	Managed within existing budget	This is planned for November 2017 and February 2018	Debbie Robinson, the LAs, Principal Marketing Officer has developed a comprehensive Action Plan to ensure maximum coverage over a 12 month period both internal to the LA and external to the public.  The action plan started in November 2017 with an internal communication providing the link to parent's page on the CEOP website and to the 'Digital Parenting' magazine.
<b>Eii)</b> That the CEOP and the ThinkYouKnow website be regularly promoted via the Love Middlesbrough magazine and the Council's digital media platforms.	This will be progressed with the Council Communications Team	Nov 2017	Communications Manager (Yaffa Phillips)	Managed within existing budget	e-mail to communications manager	Debbie Robinson, communication manager, has developed a comprehensive, 12 months communication strategy around digital parenting and digital resilience. This commenced in November 2017 and ends in October 2018. The action on this plan is therefore considered complete.

<p><b>F)</b> That a bi-annual event be hosted on 'Digital Safeguarding/Digital Resilience' in an effort to increase awareness, share best practice and provide an opportunity for statutory agencies in Middlesbrough to share knowledge and experience in addressing these challenges.</p>	<p>A bi-annual event will be facilitated through the Digital Safeguarding Network Forum</p>	<p>Feb 2018</p>	<p>Risk and Resilience Manager</p>	<p>Financial support to be sought from Middlesbrough Achievement Partnership</p>	<p>The Digital Resilience and Safeguarding Group, which includes the Chair of the scrutiny panel have agreed that this should be annual and not bi-annual. Work has commenced to arrange an event for February 2018</p>	<p>The Digital Resilience and Safeguarding Network held a conference on 29 January 2018.  A report on the conference is below</p>
<p><b>G)</b> That training on 'Digital Safeguarding' be included in the Local Children's Safeguarding Board's (LCSB) and School Governors annual training programme in an effort to further strengthen knowledge and awareness.</p>	<p>The recommendation will be forwarded to Chairs of Governors and training by CEOP ambassador offered through Middlesbrough Achieving Partnership and Governor Support</p>	<p>Mar 2018</p>	<p>LSCB Manager/ Governor's Service Manager</p>	<p>Managed within existing budget</p>	<p>Training is now provided in the LCSB training on 'Digital Resilience' and 'Safeguarding Adolescence' courses.  It is intended A similar course will be provided for Governors in the autumn term of 2017 and ongoing with one course per term  This will also be circulated to schools who do not use the Council's Governor support service.</p>	<p>This is currently being progressed by the MSCB trainer and Governor Support  It is expected to be in place for March 2018</p>
<p><b>H)</b> That all schools in Middlesbrough are fully supported to ensure that they have links from their main school websites to CEOP, the NSPCC and a digital parenting magazine to enable parents to access trusted advice directly from their child's school website.</p>	<p>The CEOP Ambassador will circulate relevant logos and hyperlinks to all schools, academies and colleges.</p>	<p>Nov 2017</p>	<p>Risk and Resilience Manager</p>	<p>Managed within existing budget</p>	<p>Sept 2017: Work ongoing but action not yet complete</p>	<p>Action Complete.  Logos and relevant hyperlinks have been circulated to all schools</p>
<p><b>I)</b> That a public safety campaign by Middlesbrough Council and Cleveland Police</p>	<p>This will be progressed through the Digital safeguarding</p>	<p>Feb 2018</p>	<p>Risk and Resilience Manager</p>	<p>Managed within existing budget</p>	<p>This is an agenda for the forum on 1 November 2017</p>	<p>Ideas for a campaign were discussed at the annual conference on 29 January</p>

similar to that used by Leicestershire / West Yorkshire Police to warn young people, both girls and boys, about the dangers of speaking to people they don't know online be developed and rolled out. The possibility of undertaking this work in partnership with the NSPCC, O2, Vodafone or BT could be explored particularly in respect of working with parents to help them understand and protect their children from online abuse.	Network Forum					2018 and it is felt that this should be linked to the young people's 3 point plan' (see action Aiii)  This action is marked complete and combined into Action Aiii.
<b>ii)</b> That innovative ways in which to reach parents through the public safety campaign as a targeted demographic be explored - including the use of social media and the purchasing of reach on Facebook.	This will be progressed through the Digital safeguarding Network Forum	Feb 2018	Risk and Resilience Manager	Managed within existing budget	This is an agenda for the forum on 1 November 2017	Digital Parenting has been promoted across all schools and within Middlesbrough Council, and was discussed at the annual event held on 29 January 2018. It is intended to introduce a monthly Digital Parenting session to which social workers and Early Help Workers will be able to refer parents who are struggling with their child's use of digital technology.
<b>iii)</b> That the idea of children signing a contract with their parents / carers when receiving / upgrading their mobile phone to work out the rules on how the device is to be used and what can / cannot be accessed be promoted.	This will be progressed through the Digital safeguarding Network Forum	Feb 2018	MAP Coordinator	Managed within existing budget	Most schools already do this.  Newport Primary School's Digital Strategy demonstrates how this is used.  The Strategy has been circulated as a good practice example to all schools and colleges	Action Complete



<b>J)</b> That Cleveland Police's Economic and Cyber Crime unit's presentation on indecent imagery and the impact it has on children be provided to all elected Members.	The Detective Inspector in charge of Cleveland Police's Economic and Cyber Crime Unit will be made aware of this request and put in touch with the lead officer for Member training.	Feb 2018	Risk and Resilience Manager	Managed within existing budget		This training is best done by a CEOP ambassador, hence Ralph Jordinson is making arrangements made to present to Members
<b>K)</b> That the panel receive an update on 'Digital Safeguarding – Sexting' in 6 months' time.	An update will be provided to the Community Safety and Leisure Scrutiny Panel for January 2018	Jan 2018	Risk and Resilience Manager	Managed within existing budget	It is suggested that this should be March 2018. 6 months after the action plan was agreed by the Members Executive Council	This updated action plan will be presented to the scrutiny Panel on 26 March 2018



## Overview of Digital Resilience and Safeguarding Conference

Middlesbrough

29 January 2018

The annual digital resilience and safeguarding conference was held on 29<sup>th</sup> January 2018. The event hosted speakers and workshops from a range of leading digital national organisations from around the UK including SIMFIN<sup>1</sup>, CEOP<sup>2</sup>, Diana Award<sup>3</sup> Cleveland Police POLIT Unit, Parentzone (an national organisation that educates parents on the topic of digital resilience) Teesside University, The Mix (a digital charity providing information and emotional support to young people under the age of 25 through virtual channels)

Additionally 2 Middlesbrough Primary Schools hold official accreditation programmes North Ormesby Primary School hold Apple RTC (regional training centre status for training teachers on using apple products for learning) and Lego Academy (Ayresome School hold accredited Lego for learning status) both delivered workshops.

The overall aim of the conference was to increase professionals knowledge of 'digital resilience' and by making small changes to the curriculum and their current practice, how schools and organisations can build resilience in children to help them protect themselves when using the internet and other forms of digital technology.

Digital resilience was a topic that was debated by Parentzone since 2014, a study was conducted by the Oxford Institute and Virgin Media to examine the term., The Research found that children wanted to allowed and encouraged to explore the digital world but also be equipped with the skills to deal with challenges when they occurred

It is a term outlined in Government documents

'Digital Resilience involves allowing children the freedom to explore the online world, but it's also about developing strategies for them to deal with risks and identify harms so that they can thrive in the online environment. it's about them making the most of opportunities the digital world can bring but learning and recovering quickly from setbacks when they occur.

It consists of 4 main elements

- **Understand** – Understand when you are at risk online
- **Know** - What to do and importantly where to go when you have done or seen something inappropriate.
- **Learn** – Learn from the behaviour and adapt from the experience
- **Recover** – It's important to bounce back quickly and not dwell on things when they go wrong,

A range of topics were discussed at the conference, including: body image, the current online safety curriculum, case studies of Online CSEA, a Middlesbrough wide charter mark proposal, best practice models and the model of digital resilience being rolled out from the government supported UKCCIS.

In total, 78 delegates were in attendance, 35 of our schools were represented, 2 of our post 16 establishments as well as attendance by professionals from, social care, early help, CAMHS Transformation (Headstart), Public Health and elected members.

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<sup>1</sup> SIMFIN [www.simfinuk.com](http://www.simfinuk.com)

<sup>2</sup> CEOP Child Exploitation Online Protection. [www.ceop.police.uk/safety-centre/](http://www.ceop.police.uk/safety-centre/)

<sup>3</sup> Dianna Award: [www.diana-award.org.uk](http://www.diana-award.org.uk)

## **Feedback from delegates**

My knowledge of digital resilience has improved

65% rather much so  
25% Very much so

Changing my practice for the better

37% Rather much so  
37% Very much so

I would recommend attendance at the conference

25% rather much so  
75% very much so

## **Overall satisfaction**

87% Excellent  
13% Good

**Professionals were asked What things will you take back to your organisation / School following conference. Their responses included:**

- Share resources with other colleagues
- Potentially using Lego as a workable resource
- Share with colleagues the online resources available
- Push and support parents
- The competition. get YP involved more
- Digital Resilience Charter Mark information
- 360 safe tool
- Speak with the young people more often
- To discuss idea of digital resilience
- Share information with staff
- Attend the Diana Award session at UCA with a group of students
- Utilising the support services available via The Mix
- Inform colleagues about their privacy on social media
- Complete the 360 tool
- Share information with staff about signs from PREVENT and NSPCC
- Peer to peer mentoring/support
- Sharing of resources Parentzone, DR school programme, NSPCC, TUK, ARTC...
- Appoint governor
- Educate both children and parents
- To highlight support sites/resources

**Ralph Jordinson**

**Risk and Resilience Coordinator**

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